

**Ag Bull Media, LLC**  
**PRIVACY POLICY**

Last Modified: July 29, 2022

Ag Bull Media, LLC, a North Dakota limited liability company, its affiliates and subsidiaries (“**Ag Bull**” or “**we**” or “**us**”) respect your privacy and are committed to protecting it through our compliance with this Privacy Policy (“**Privacy Policy**” or the “**Policy**”).

**Scope of Privacy Policy**

Ag Bull owns, operates, or provides access to [www.agbull.com](http://www.agbull.com) (the “**Website**”) and Ag Bull’s mobile applications, social media accounts, email newsletters, and other sites, digital platforms and interactive services provided by Ag Bull that link to or refer to the Privacy Policy (collectively with the Website, “**Ag Bull Services**” or “**our Services**”). This Privacy Policy applies only to the Ag Bull Services and does not govern the separate websites, applications, newsletters, platforms and services of any third parties that may link to or be linked to from the Ag Bull Services.

This Policy is meant to help you understand what information we collect when you visit or access the Ag Bull Services, why we collect it, and how you can access, update, manage, export, and delete your information. By accessing or using our Services, you agree to this Privacy Policy. Please read this Policy carefully to understand our policies and practices regarding your information and how we will treat it.

The Services are intended only for residents of the United States.

**NOTICE TO CALIFORNIA RESIDENTS:** This policy provides additional information and privacy rights and options for California residents. These rights will be indicated by reference to California residents where applicable.

**NOTICE TO NEVADA RESIDENTS:** Nevada residents who wish to exercise their sale opt-out rights under Nevada Revised Statutes Chapter 603A may submit a request to this designated address: 219-477-9167; [agbullmediallc@gmail.com](mailto:agbullmediallc@gmail.com); [www.agbull.com](http://www.agbull.com). However, please know we do not currently sell data triggering that statute’s opt-out requirements.

**Information we collect from you**

**What information we collect**

We collect information to provide better services to all our users—from remembering user preferences to contacting you regarding information, services, or opportunities that may be of interest to you. The information we collect, and how that information is used, depends on how you use our services.

We may collect and process some or all of the following types of information from you:

- Information that you provide to us by filling in forms or creating an account on our Website or through our Services. This may include information provided at the time of

registering to use our Services or requesting further information or services, such as: Full name, email address, phone number, mailing address, and IP address. We may also ask you for information when you report a problem with our Services.

- Records and copies of your correspondence (including email addresses), if you contact us.
- Information about your browser, network, and device and its operating system, settings, and software.
- The website, application, platform or service you visited before and after visiting an Ag Bull Service.
- Listening data collected both when you download and listen to podcasts or other media files. Listening data includes descriptions of the title, episodes, and segments included in a podcast or other media file, time and date stamps for download and playback events, session IDs and information about the device or platform used to download or play a particular file.
- Payment information if you choose to make a purchase using our Services.
- Details of all actions that you carry out through the Ag Bull Services and of the provision of services to you.
- Details of your visits to the Ag Bull Services including, but not limited to, traffic data, location data, and other communication data.

We will inform you at the point of collecting information from you, whether you are required to provide the information to us. If you do not consent to the collection, use or sharing of this type of information in the manner described in Policy, please do not provide us with such information. By providing such information, you are "opting in" to the collection, use and sharing of this information in accordance with this Privacy Policy.

## **Sources of information**

This Policy applies to information we collect:

- On the Website.
- Through your use of our Services.
- Automatically as you navigate and interact with our Services.
- In any electronic messages you send using our Services.
- When you contact us with a message.
- When you make a purchase from our Website.
- Offline or through any other means, including on any other website or services operated by Ag Bull or any of our affiliates and subsidiaries.
- When you otherwise volunteer information to us or respond to a request for information through any of our Services.

This Policy does not apply to information collected by:

- Any third party, including through any application or content (including advertising) that may link to or be accessible from our Services.

## **How we use your information**

We may use the information that we collect in a variety of ways in providing our Services, including:

- To ensure that content from our Services is presented in the most effective manner for you and for your computer or device and to understand and analyze your usage trends and preferences, to improve our services, and to develop new products, services, and features.
- To operate, maintain, enhance, and provide all features of our Services, to provide our Services and information that you request, to respond to your questions, and to provide support to users of our Services.
- To notify you about changes to our Services and provide you with information that is relevant to your use of our Services.
- To recognize you as the same user as you access our Services and content using different computers, devices and browsers, and to deliver our Services and content to you on different computers, devices and browsers.
- To provide you with information, products or services that you request from us or which we feel may interest you. You have the ability to opt-out of receiving promotional communications by contacting us.
- To generate aggregate or other information that does not directly identify you as an individual or the devices you use to access our Services and use and share that information for Ag Bull's purposes.
- We may use your data (including your communications) if we think it's necessary for security purposes, to comply with laws, or to investigate possible fraud, attempts to harm other users, or other violations and to enforce of our Terms of Use and/or this Policy.

We also may use the information collected from you in other ways, and for other purposes, that are described to you at the point of collection or for which we otherwise have obtained your consent.

We may occasionally contact you through email, phone, and/or notices posted on our Website. We will send you messages about the availability of our services, security, or other service-related issues. We may also send messages about how to use the services, network updates, and promotional messages. You may contact us at any time using our Contact Information below to change your communication preferences. Please be aware that you cannot opt-out of receiving certain service messages from us, including security and legal notices.

## **Sharing your information**

We do not share your personal information with advertisers, other companies, or individuals outside of Ag Bull except in the following cases:

### **Legal Disclosures**

We may need to share your information when we believe it's required by law or to help protect the rights and safety of you, us, or others. It is possible that we will need to disclose information about you when required by law, subpoena, or other legal process or if we have a good faith belief that disclosure is reasonably necessary to (1) investigate, prevent, or take action regarding suspected or actual illegal activities or to assist government enforcement agencies; (2) enforce our agreements with you, (3) investigate and defend ourselves against any third-party claims or allegations, (4) protect the security or integrity of our Service (such as by sharing with companies facing similar threats); or (5) exercise or protect the rights and safety of Ag Bull, our users, personnel, or others. We attempt to notify you about legal demands for your personal data when appropriate in our judgment, unless prohibited by law or court order or when the request is an emergency. We may dispute such demands when we believe, in our discretion,

that the requests are overbroad, vague or lack proper authority, but we do not promise to challenge every demand.

### **For external processing**

We may provide personal information to our affiliates, which includes any entity that belongs to or is associated with the Ag Bull group of companies, if any, based on our instructions and in compliance with this Privacy Policy and any other appropriate confidentiality and security measures.

### **Merger, acquisition, or sale of assets**

If Ag Bull is involved in a merger, acquisition, reorganization, or sale of assets, we may disclose your personal data to the prospective seller or buyer of such business or assets. We will continue to ensure the confidentiality of your personal information in accordance with this policy an applicable law and give affected users notice before personal information is transferred or becomes subject to a different privacy policy.

### **Aggregated Information**

We reserve the right to share with any third party, in accordance with applicable law, aggregated or other information that does not directly identify you as an individual.

## **How we store your information**

### **Security**

We employ reasonable security measures to ensure that your personal data is kept secure, including security measures to prevent personal data from being accidentally lost, used, or accessed in an unauthorized way, for the duration of your use of our Services. We limit access to your personal data to those who have a genuine business need to know it. Those processing your information will do so only in an authorized manner and are subject to a duty of confidentiality.

We also have procedures in place to deal with any data security breach. We will notify you and any applicable regulator of a data security breach where we are legally required to do so.

Unfortunately, the transmission of information via the internet is not completely secure. Although we take measures to protect your personal data, we cannot guarantee the security of your data transmitted to the Website, therefore any transmission remains at your own risk. Once we have received your information, we will use reasonable procedures and security features in order to prevent unauthorized access.

### **Users Outside the U.S.**

Our Services are controlled and operated within the United States, and they are intended for access by residents of the United States only. Any information we collect may be transferred to, and processed, stored, and accessed by, us, our service providers, and our vendors in the United States and in other jurisdictions where we, our service providers, or our vendors operate. These jurisdictions may have data privacy laws that may not be as protective as those of your home jurisdiction, and courts and other authorities may, in certain circumstances, be entitled to access information about you subject to such data privacy laws. By using the Ag Bull Services, you agree to this transfer, processing, storage, and access of your information as described in this Privacy Policy.

## **Cross-Border Data Transfers**

We may store and use your data outside your country. We may process data both inside and outside of the United States and rely on legally-provided mechanisms to lawfully transfer data across borders.

## **Keeping your information up to date**

If your personal information details change, you may contact us to request an update or correction using our Contact Information below. We will endeavor to update your personal data information within thirty (30) days of any new or updated personal data being provided to us, in order to ensure that the information we hold about you is as accurate and up to date as possible.

## **Where we store your information**

The information that we collect from you and process as a result of your use of the services may be transferred to, and stored at, a destination outside the United States. It may also be processed by our employees operating outside the United States who work for us. Such employees may be engaged in, among other things, the fulfillment of your orders, the processing of your payment details and the provision of support services. By submitting your personal data and accessing this Website, you agree to this transfer, storing or processing.

## **How long we keep your information**

We retain your information for so long as it needs to be kept for legitimate business or legal purposes. Some data you can delete whenever you like, some data is deleted automatically, and some data we retain for longer periods of time when necessary. We try to ensure that our services protect information from accidental or malicious deletion. Because of this, there may be delays between when you delete something and when copies are deleted from our active and backup systems.

## **Accessing, correcting & deleting your information**

You can contact us any time at [agbullmedia@gmail.com](mailto:agbullmedia@gmail.com) to:

- Request access to information that we have about you
- Correct any information we have about you
- Delete any information we have about you
- Export a copy of any information we have about you if you wish to transfer it to a service outside of Ag Bull.

There are other ways to control the information we collect, including:

Browser settings: For example, you can configure your browser to indicate when we have set a cookie in your browser. You can also configure your browser to block all cookies from a specific domain or all domains. But remember that our services may rely on cookies to function properly, for things like remembering your user preferences.

## **Your California Privacy Rights**

If you are a California resident, California law may provide you with additional rights regarding our use of your personal data. For example, California's "Shine the Light" law (Civil Code Section 1798.83) permits users of our Services that are California residents to request certain information regarding our disclosure of personal data to third parties for their direct marketing

purposes. To make such a request, under California Civil Code Section 1789.3, you may contact the Complaint Assistance Unit of the Division of Consumer Services of the California Department of Consumer Affairs in writing at 1625 N. Market Blvd., Suite N 112, Sacramento, California 95834, or by telephone at (800) 952-5210 in order to resolve a complaint or to receive further information.

You may have additional rights under the California Consumer Privacy Act (CCPA), as amended, such as the right to know and access what personal data is collected about you, the right to request that certain information be corrected or deleted, the right to opt out of the sale of your information (note, we do not sell your personal information), and the right not to be discriminated against.

Further, California law permits users of our Services that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please contact us using our Contact Information below.

## **Third Party Websites**

The Website may, from time to time, contain links to and from the websites of our partner networks, advertisers, affiliates, and unrelated third parties. If you follow a link to any of these websites, please note that these websites have their own privacy policies and terms of use and that we do not accept any responsibility or liability for these policies and terms of use. Please check these policies before you submit any personal data to these websites.

## **Compliance and cooperation with regulators**

We regularly review this Policy and make sure that we process your information in ways that comply with it. We hope that we can resolve any question or concern you raise about our use of your information.

When we receive formal written complaints, we respond by contacting the person who made the complaint. We work with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of your data that we cannot resolve with you directly.

## **Changes to our Privacy Policy**

We reserve the right to modify this Privacy Policy at any time. Any changes we may make to our Policy in the future will be posted to this page, so please check back periodically. Your continued use of our Services and the Website shall be deemed your acceptance of the varied Privacy Policy.

## **IP Addresses and Cookies<sup>1</sup>**

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<sup>1</sup> Your website should include a cookie banner/pop-up, with language such as: This site uses cookies to store information on your computer. Some are essential to make our site work; others help us improve the user experience. By using the site, you consent to the placement of these cookies.

We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration, customer support and to collect aggregate information for internal reporting purposes.

In addition, our Services may use cookies. A cookie is a small file of letters and numbers that we put on your computer or device if you agree. These cookies allow us to distinguish you from other users of our Services, which helps us to provide you with a good experience when you browse our Services and also allows us to improve our Services.

The cookies we use are "analytical" cookies. Some of the common uses for our cookies are as follows:

- To recognize and count the number of visitors and to see how visitors move around our Services when they are using it. This helps us to improve the way our Services work, for example by ensuring that users are finding what they are looking for easily.
- To identify and authenticate a user across different pages of our Services, within our own Services, in a session or across different sessions. This is so that the user does not need to provide a password on every page the user visits; and
- To be able to retrieve a user's previously stored data, for example, information that the user previously submitted to our Services, so as to facilitate reuse of this information by the user.

## **Contact Information**

All questions, comments and requests regarding this Privacy Policy should be addressed to:

Ag Bull Media, LLC  
Attn: Tommy Grisafi  
247 Roberts Street North #607  
Fargo, ND 58102